



JULY 1 - 5, 2018
KUCHING, SARAWAK
MALAYSIA

55th Annual Meeting of the Association for Tropical Biology and Conservation

Linking Natural History and the Conservation
of Tomorrow's Tropical Ecosystems

Visit us at
www.atbc2018.org

SPONSORSHIP PROSPECTUS



Organized by



Supported by





ABOUT THE CONFERENCE:

The 55th Annual meeting of the Association for Tropical Biology and Conservation (ATBC) will be organized for the first time in Kuching, Sarawak, Malaysia. ATBC 2018 is expected to attract more than 700 of the world's leading natural scientists, resource managers, economists, policy makers, educators and students.

Kuching is a superb location for ATBC's return to tropical Asia. The capital of the Malaysian state of Sarawak, Kuching, is an extremely welcoming and pleasant town where ATBC delegates will enjoy - as Alfred Russell Wallace once did - the beauty of its riverfront, the vibrancy of its streets, and the excellence of the local cuisine. Sarawak, as the rest of Borneo and much of Southeast Asia, is home to a wide range of human cultures and to some of the most biodiverse forests in the world.

SPONSORSHIP BENEFITS

ATBC 2018 is an excellent opportunity to increase awareness of your organisation, demonstrate your involvement in the industry, promote your products and services, support your brand, and to maintain a high profile within the field; before, during and after the event.

Your partnership is important because sponsorship funding:

- Contributes to the marketing, planning and operation of the conference.
- Ensures people from developing countries have a greater opportunity to attend as we can contribute towards the costs of their travel and accommodation.
- Promotes research and education into tropical biology and conservation.

Your organisation will profit by supporting ATBC 2018 because you acquire:

- A unique opportunity to partner your brand with ATBC 2018 and the Association for Tropical Biology and Conservation, the largest global organisation committed to the wise use of tropical forests.
- Exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. Your representatives can do business while networking in the one place with professionals and experts from around the world.
- The opportunity to demonstrate your organisation's positive environmental and social values which will in turn be widely acknowledged.
- The opportunity to align your organisation with this powerful educational experience by demonstrating a commitment to assisting the participants, so reaching them at a deep, personal level.

CONFERENCE VENUE:

Pullman Kuching, Sarawak
1A Jalan Mathies, 93100 Kuching, Sarawak, Malaysia
Tel: +60 82 222888

PLATINUM SPONSORSHIP PACKAGE: **ORANG UTAN**

USD 8,000

NO.	ENTITLEMENT
1	Conference Delegates <ul style="list-style-type: none"> Includes four (4) delegate passes to attend the Conference. Name of these delegates are to be provided to the Secretariat before 15 May 2018.
2	ATBC 2018 Welcome Reception <ul style="list-style-type: none"> Includes four (4) tickets.
3	ATBC 2018 Banquet <ul style="list-style-type: none"> Includes four (4) tickets.
4	Table Top (6ft X 3ft) <ul style="list-style-type: none"> Includes one (1) table, two (2) chairs, four (4) Conference Bag and Sponsorship Listing in the Conference Program.
5	Company Logo at the ATBC 2018 Website and e-backdrop during Keynote Sessions <ul style="list-style-type: none"> Limited to one (1) logo only.
6	Full Page Advertisement in the Conference Program – Prime Location
7	Company Logo acknowledgment in all e-announcements <ul style="list-style-type: none"> Limited to one (1) logo only.
8	Product Related Insert in the ATBC 2018 Conference Bag <ul style="list-style-type: none"> Limited to one (1) insertion only.

Note:

- This package excludes graphic, design and supply for logo. Please provide graphic in high resolution (min. 300 dpi) saved as PDF or AI format.*
- This package excludes cost of design, artwork and colour separation of the Advertisement.*
- Please ensure product related inserts are to be delivered to the Conference Secretariat before the designated deadline.*
- The currency conversation rate fixed for this Conference is USD 1 = MYR4.10. However, the Organiser reserves the right to adjust the currency rate when necessary.*
- All packages are subjected to a 6% GST.*

GOLD SPONSORSHIP PACKAGE: **HORNBILL**

USD 6,000

NO.	ENTITLEMENT
1	Conference Delegates <ul style="list-style-type: none"> Includes two (2) delegates passes to attend the Conference. Name of these delegates are to be provided to the Secretariat before 15 May 2018.
2	ATBC 2018 Welcome Reception <ul style="list-style-type: none"> Includes two (2) tickets.
3	ATBC 2018 Banquet <ul style="list-style-type: none"> Includes two (2) tickets.
4	Table Top (6ft X 3ft) <ul style="list-style-type: none"> Includes one (1) table, two (2) chairs, two (2) Conference Bags and Sponsorship Listing in the Conference Program.
5	Company Logo at the ATBC 2018 Website <ul style="list-style-type: none"> Limited to one (1) logo only.
6	Full Page ROP Advertisement in the Conference Program
7	Company Logo acknowledgment in all e-announcements <ul style="list-style-type: none"> Limited to one (1) logo only.
8	Product Related Insert in the ATBC 2018 Conference Bag <ul style="list-style-type: none"> Limited to one (1) insertion only.

Note:

- This package excludes graphic, design and supply for logo. Please provide graphic in high resolution (min. 300 dpi) saved as PDF or AI format.*
- This package excludes cost of design, artwork and colour separation of the Advertisement.*
- Please ensure product related inserts are to be delivered to the Conference Secretariat before the designated deadline.*
- The currency conversation rate fixed for this Conference is USD 1 = MYR4.10. However, the Organiser reserves the right to adjust the currency rate when necessary.*
- All packages are subjected to a 6% GST.*

SILVER SPONSORSHIP PACKAGE: RAFFLESIA

USD 4,000

NO.	ENTITLEMENT
1	Conference Delegates <ul style="list-style-type: none"> Includes one (1) delegate pass to attend the Conference. Name of the delegate is to be provided to the Secretariat before 15 May 2018.
2	ATBC 2018 Welcome Reception <ul style="list-style-type: none"> Includes one (1) ticket.
3	ATBC 2018 Banquet <ul style="list-style-type: none"> Includes one (1) ticket.
4	Table Top (6ft X 3ft) <ul style="list-style-type: none"> Includes one (1) table, two (2) chairs, one (1) Conference Bags and Sponsorship Listing in the Conference Program.
5	Company Logo at the ATBC 2018 Website <ul style="list-style-type: none"> Limited to one (1) logo only.
6	Company Logo acknowledgment in all e-announcements <ul style="list-style-type: none"> Limited to one (1) logo only.

Note:

- This package excludes graphic, design and supply for logo. Please provide graphic in high resolution (min. 300 dpi) saved as PDF or AI format.*
- The currency conversation rate fixed for this Conference is USD 1 = MYR4.10. However, the Organiser reserves the right to adjust the currency rate when necessary.*
- All packages are subjected to a 6% GST.*



OTHER SPONSORSHIP OPPORTUNITIES

NO.	ENTITLEMENT	VALUE (USD)
1	Coffee Break <ul style="list-style-type: none"> Right to announce the Coffee Break session sponsored by the company. Right to showcase company logo, product logo and promotional items during the Coffee Break session (<i>items are subject to the Organizing Committee's approval</i>). 	3,000
2	Company Logo at the ATBC 2018 Website <ul style="list-style-type: none"> Limited to one (1) logo only. 	2,500
3	Table Top (6ft X 3ft) <ul style="list-style-type: none"> Includes one (1) table, two (2) chairs, one (1) Conference Bag, two (2) Exhibitor Badges and Sponsorship Listing in the Conference Program. 	2,000
4	ATBC 2018 Bag <ul style="list-style-type: none"> Right to have company logo printed on / in Conference Bag. Limited to one (1) Banner Advertisement only. 	1,500
5	Banner Advertisement in the ATBC 2018 Website <ul style="list-style-type: none"> Limited to one (1) Banner Advertisement only. 	1,500
6	Product Related Insert in the ATBC 2018 Bag <ul style="list-style-type: none"> Limited to one (1) insertion only. 	1,200
7	Full Page Advertisement in the Conference Program – Back cover	1,100
8	Full Page Advertisement in the Conference Program – Inside Front / Back Cover	800
9	Full Page Advertisement in the Conference Program – Running Page (ROP)	500

Note:

- This package excludes graphic, design and supply for logo. Please provide graphic in high resolution (min. 300 dpi) saved as PDF or AI format.*
- This package excludes cost of design, artwork and colour separation of the Advertisement.*
- Please ensure product related inserts are to be delivered to the Conference Secretariat before the designated deadline.*
- All packages are subjected to a 6% GST.*

SPONSORSHIP BOOKING FORM

Please return the completed form to the Conference Secretariat at:
55th Annual Meeting of the Association for Tropical Biology and Conservation
c/o MCI Management Malaysia Sdn Bhd
 Tel: +60 3 2162 0566
 Email : info@atbc2018.org

Contact Person:			
Designation:			
Company:			
Address			
Country			
Email		Tel/ Mobile	

A. PACKAGE SPONSORSHIPS

No.	Package Categories	USD	Order
1	Platinum Sponsorship Package: Orang Utan	8,000	<input type="checkbox"/>
2	Gold Sponsorship Package: Hornbill	6,000	<input type="checkbox"/>
3	Silver Sponsorship Package: Rafflesia	4,000	<input type="checkbox"/>

B. ADDITIONAL BRANDING OPPORTUNITIES

No.	Sponsorship Categories	USD	Order
1	Coffee Break	3,000	<input type="checkbox"/>
2	Company Logo at the ATBC 2018 Website	2,500	<input type="checkbox"/>
3	Table Top (6ft X 3ft)	2,000	<input type="checkbox"/>
4	ATBC 2018 Bag	1,500	<input type="checkbox"/>
5	Banner Advertisement in the ATBC 2018 Website	1,500	<input type="checkbox"/>
6	Product Related Insert in the ATBC 2018 Bag	1,200	<input type="checkbox"/>
7	Full Page Advertisement in the Conference Program – Back cover	1,100	<input type="checkbox"/>
8	Full Page Advertisement in the Conference Program – Inside Front / Back Cover	800	<input type="checkbox"/>
9	Full Page Advertisement in the Conference Program – Running Page (ROP)	500	<input type="checkbox"/>

*Remarks: All sponsorship fees are exclusive of 6% government service tax (GST).
 The amount shown is just an indication and Organizing Committee reserve the right to revise.*

Sponsorship amount (USD): _____

6% GST (USD): _____

Total Sponsorship amount with 6% GST (USD): _____

SPONSORSHIP BOOKING FORM

TERMS AND CONDITIONS

- Priority for selection of table location will be accorded on the first-come, first-paid, first-served basis and upon receipt of full payment.
- Table selection is subject to the Organizing Committee's final approval.
- Advertising & Logo artwork, designs, colour separation and film production is to be provided in .ai and PDF format at the sponsors' own cost.

PAYMENT POLICY

- 50% of the total sponsorship amount is to be paid as deposit at the time of booking confirmation.
- The balance of the sponsorship fee is to be paid within 7 days upon receipt of the invoice.
- Sponsors/Exhibitors are responsible for all bank transfer fees from both sending and receiving banks.
- Please ensure that the Invoice Number and Company Name are stated on telegraphic transfer slip or payment advice and email to the 55th Annual Meeting of the Association for Tropical Biology and Conservation Secretariat – info@atbc2018.org
- Invoice/Receipt will be sent to sponsors upon receipt of this booking and payment.
- All sponsorship fees are exclusive of 6% government service tax (GST).
- If the Sponsors/Exhibitors wish to cancel the participation, written request must be submitted to the Organising Committee.
- Full cancellation fees will be imposed by the Organizing Committee on the payment already received from the sponsors. There will be no refund.

Company Copy & Signature

Date submitted

We accept the contract terms and conditions (including pages 7 and 8 of this Sponsorship Prospectus). I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

SPONSORSHIP BOOKING FORM

TERMS & CONDITIONS

These terms are the contractual agreement between the Organizer and the Sponsoring Party (Exhibitor/s / Sponsor/s)

Application to Participate

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Sponsors/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Sponsor

Registration implies full acceptance by the Exhibitors/Sponsors of the exhibition / sponsorship regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Conference without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Sponsor.

By submitting an application to participate, the Exhibitor/Sponsor make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Sponsor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer

The Organizer undertakes to allocate exhibition space / sponsorship items space as per sponsorship entitlement, or as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Sponsors. The Organizer reserves the right to offer to a different firm any stand, space or sponsorship item that has not been occupied by the event of the opening of the Conference, with no obligation to provide compensation to the defaulting Exhibitor/Sponsor.

Liability Insurance

Equipment and all related display materials installed by Exhibitors / Sponsors are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors/Sponsors. The Exhibitor/Sponsor agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Sponsor/Exhibitor will purchase insurance policies for the above listed damages.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor/Sponsor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

Exhibition Regulations

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site at the allocated standard booths.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and it's dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Sponsor fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/ sponsorship items or seek compensation for nonfulfillment of contract.

Participation by Exhibitors/Sponsors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Conference Reception's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors / Sponsors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice

It is the Exhibitor's / Sponsor's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Sponsors/Exhibitor/any third party.